



Presented by



May 21, 2018 | TPC Sugarloaf

The American Cancer Society's **13th Annual Atlanta Select Golf Invitational**, presented by ADP, will feature two main events to advance our fight against cancer: a tournament at one of the top golf destinations in Georgia and an exclusive Patron Party. Formerly named *Tee It Up Fore Life*, Atlanta Select has raised over \$2 million since its start to help the American Cancer Society continue extensive cancer research, education, advocacy, and patient services. Atlanta Select guests include corporate sponsors plus business and philanthropic leaders. Those in attendance compete in golf for prizes, bid on fantastic auction items, celebrate cancer survivors, honor those who have succumbed to the disease, and get educated on cancer prevention and detection. Join us!

Board of Ambassadors

Gerry Leonard (CHAIR), ADP, LLC
Lyssa L. Berlinguette, Fidelity Investments
Lori Brooks, The Siegfried Group
Jay Dowlen, CBRE
Michael Harbin, AT&T Services, Inc.
Todd Helms, Synovus Financial Corp
John Hutto, The IT Effectiveness Group
Brian Kelleher, EC Electric
Anir Pradhan, Equifax
Christina Roll, Chubb Insurance
Stephen Siegner, O.C. Tanner

For more information, please contact:

Kiana Matthews
Sr. Development Manager, Distinguished Events
404.949.6479 office | Kiana.Matthews@cancer.org
AtlantaSelect.org | **Cancer.org**





ATTACKING FROM EVERY ANGLE

The American Cancer Society's (ACS) mission is to save lives, celebrate lives, and lead the fight for a world without cancer. We do this through the four primary ways:

Research – The American Cancer Society is the largest non-governmental source of cancer research funding in the United States. Through the years, 47 ACS-funded scientists have won the Nobel Prize. Today, ACS is funding **\$406,873,559** in research grants at across the country!

Education - We reach out to millions of people each year with the good news that most cancer can be prevented by making healthy, every day choices. We partner with community groups, schools, faith organizations, corporations and others to bring practical, cancer-fighting information to people nationwide.

Advocacy – ACS promotes effective cancer policies and legislation at the federal, state, and local levels. Current advocacy efforts include allocating local and state money for breast cancer prevention and awareness efforts, creating a smoke-free environment in Atlanta's Hartsfield-Jackson International Airport and increasing the tax on tobacco products.

Patient Services - Nationwide, ACS answers 1.1 million calls to our 24/7 national cancer information center each year. From the moment of diagnosis and throughout the cancer journey, ACS provides a circle of care that offers patients comprehensive information, day-to-day help and emotional support so they can make informed decisions for the highest quality of life possible. In addition to ACS's many free programs and services, we maintain a database of other resources to assist patients as well.

Much due to American Cancer Society research, cancer death rates have declined in the U.S. by 23% since 1991. But we can't stop there! About 600,920 Americans were expected to die of cancer in 2017, which equals about 1,650 people per day. We are committed to improving these devastating odds!

2018 Atlanta Select SPONSOR BENEFITS

	PRESENTING \$50,000	CURE \$25,000	MAJOR \$15,000	PREMIER \$10,000	EAGLE \$7,500	SELECT \$5,000	SURVIVOR \$2,500	2-SIGN HOLE \$1,000	1-SIGN HOLE \$500
Category exclusivity at this level and industry exclusivity for all levels <i>(provided that this pledge is confirmed prior to that of any other industry sponsors)</i>	■								
Opportunity to expand sponsorship package according to your company's priorities and ACS's resources... Tell us what you'd like!	■								
Opportunity to address the audience during the tournament's Opening Ceremony	■								
Opportunity to address the audience during the tournament's Post-Golf Reception	■	■							
Spotlight of an executive of your company included in an event e-blast	1	1							
Recognition on tournament golf carts and drink cart	logo	logo	logo						
Recognition in social media posts	2	2	1	1					
Fixed position logo on tournament leaderboard	■	■	■	■					
Opportunity to attend Atlanta Select's inspirational Hope Lodge dinner	■	■	■	■					
Opportunity to furnish a branded item or brochure for Patron Party gift bags	■	■	■	■	■				
Recognition during the tournament's Opening Ceremony	plaque	plaque	plaque	plaque	name				
Golf Tournament Foursomes	4	3	2	2	1	1			
Tickets to the exclusive Patron Party at The Capital Grille	10	8	6	4	4	2	2		
Recognition in all event e-blasts, on AtlantaSelect.org, and indoor event signs	logo	logo	logo	logo	name	name	name		
Logo recognition on tournament hole signs	2 contest + 2 reg holes	2 contest holes	2 contest holes	2 reg holes	2 reg holes	1 reg holes	2 reg holes	2 reg holes	1 reg holes
Opportunity to join the Atlanta Select Board of Ambassadors	■	■	■	■	■	■	■	■	■

EARLY BIRDIE SPECIAL!

Make a written pledge by **January 31, 2018** at the \$5,000 level or above and receive two caddies OR a table on the golf course to promote your company.



5.21.2018 • TPC SUGARLOAF
PLEDGE & DONATION FORM

AtlantaSelect.org | #whoisplayfore

Yes! I/We would like to support the 2018 Atlanta Select at the following level:

- | | |
|---|---|
| <input type="checkbox"/> \$50,000 Presenting Sponsor | <input type="checkbox"/> \$1,000 2-Sign Hole Sponsor |
| <input type="checkbox"/> \$25,000 Cure Sponsor | <input type="checkbox"/> \$500 1-Sign Hole Sponsor |
| <input type="checkbox"/> \$15,000 Major Sponsor | <input type="checkbox"/> General Donation \$ _____ |
| <input type="checkbox"/> \$10,000 Premier Sponsor | My company _____ |
| <input type="checkbox"/> \$7,500 Eagle Sponsor | will match \$ _____. |
| <input type="checkbox"/> \$5,000 Select Sponsor | |
| <input type="checkbox"/> \$2,500 Survivor Sponsor | |

DONOR INFORMATION

Donor Name: _____
As it should be published.

Mailing Address: _____

Contact Name: _____ Title: _____

Phone: _____ Email: _____

Secondary Contact: _____ Title: _____

Phone: _____ Email: _____

PAY METHOD

- CREDIT CARD** Please visit www.AtlantaSelect.org to pay online.
- CHECK** \$ _____ check made payable to the American Cancer Society enclosed.
- PLEDGE** Please bill me/us later. (NOTE: All payments must be received by May 1, 2018.)

Signature* _____ Date _____

*This signature is your commitment to contribute at the level specified above.



PLEASE RETURN COMPLETED FORM TO:
Attn: Atlanta Select | Kiana Matthews
American Cancer Society | 250 Williams Street, Quad 4A, Atlanta, GA 30303
404.949.6479 | Kiana.Matthews@cancer.org